

Food Truck & Vendor Friend

1ST YEAR BENEFITS

Ability to Rent Deuces Corner

Soul on the Deuces T-shirt

Newsletter

Sponsor Movies at the Royal

Power Plug Radio discounted services

Training & Resources Access

Logo listing on Support page

Deuces Live recommended vendor list option

2-Newsletter promotion or sales ad per year



DEUCES CORNER REQUIREMENTS OF USE

(On the corner of 9th Avenue and 22nd Street South)

GETTING STARTED

1. Request for use of space **MUST** be in writing, indicating date, time and name of the event. The Deuces Live reserves the right to decline events if they are in violation of City of St. Petersburg codes and/or ordinances.

- Please confirm with City of St. Petersburg Disability Office (Mr. Lendel Bright) for requirements for events that have more than 100 attendees.

2. The Deuces Live is a Venue Sponsor. Please include its participation on collateral material. General liability insurance is required listing Deuces Live and the City of St. Petersburg as additional insured.

- Description of operations sections needs to reflect the venue address – 844/850 22nd Street South, St. Petersburg, FL 33712.
- Please provide the insurance 7 days in advance of the event.

3. If your event wants to employ the use of a bounce house, the liability insurance provided by the bounce house vendor

- **MUST BE SUBMITTED** directly to the City of St. Petersburg Risk Management 10 business days in advance.
- Send copy via email to: deuceslivestpetemainstreet@gmail.com

4. Parking plan - The *event sponsor* will request area businesses for use of parking space. If the targeted parking lots are hosting an event at the same time, please communicate to Executive Director of Deuces Live.

5. At least one NO COST vendor space will be available to the Deuces Live which may be utilized for retail, food or a service vendor.

ADDITIONAL OPTIONS BY REQUEST OR COST

1. Future use is determined on the cleanliness of lot after the event. Please employ a clean- up crew!

2. The city leases trash receptacles. Ten day advance notice required if event sponsor requests Deuces Live to order on behalf of event. If city trash cans are requested, seven day prepayment to Deuces Live for City trash receptacle fee is required.

3. Portable washroom cost is \$25.00 (ONE – non ADA compliant), five day prepayment required.

4. Street closures and/or temporary liquor licenses are the sole responsibility of the **EVENT SPONSOR**. The Deuces Live may be available for questions with the understanding that the **EVENT SPONSOR** bears full responsibility for the acquisition of street closures and/or temporary liquor licenses.

DISCLAIMER

The Deuces Live reserves the right to cancel an event if any of the aforementioned items are not in compliance at least seven days before the event.

Received Signature & Date

833B 22nd St. South
St. Petersburg, FL 33712
Phone: (727) 4Deuces
that's (727) 433 - 8237

Board President
Tony Macon

Vice President
Jon Talon

Secretary
Misty Mack

Treasurer
Antwaun Wells

Executive Director
Veatrice Farrell



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VENDOR PRE-REQUISITES

1. Food truck/trailers/vendors must be a member in good standing of Food Truck Friends of the Deuces. Membership must be renewed annually at <https://deuceslive.org/membership/>.
2. Food truck/trailers/vendors must be in good standing with DBPR or Dept of Agriculture and submit your current license annually to deuceslivestpetemainstreet@gmail.com.
3. Food truck/trailers/vendors must have a valid Business Tax Receipt (BTR) from the City of St Petersburg to be submitted annually to deuceslivestpetemainstreet@gmail.com.
4. General liability insurance is required listing Deuces Live and the City of St. Petersburg as additional insured. Description of operations sections needs to reflect the venue address – 844/850 22nd Street South, St. Petersburg, FL 33712. Please provide your COI to deuceslivestpetemainstreet@gmail.com.
5. At present, Breakfast at the Deuces is the only monthly event and Food truck/trailers/vendors must offer breakfast menus only. Trucks are selected to participate to ensure there is minimum overlap in menu selections. Once we exceed six (6) vendors, trucks will participate on a rotating basis with a minimum of four (4) opportunities to participate in breakfast events annually. There are tentative plans to add an evening dinner event as attendee participation grows.
6. Food truck/trailers/vendors are responsible for bringing their own trash receptacles and removing trash at the end of the event to be disposed of elsewhere.
7. Food truck/trailers/vendors may not dump wastewater or any liquids on the site before, during or after events.
8. Food truck/trailers/vendors may set up one (1) hour prior to event and breakdown one (1) hour after events conclude. Please leave the area you parked just as you found it. Future use is determined on the cleanliness of lot after the event.
9. Event parking is on 22nd St, at the lot adjacent to Deuce's Live, at the lot across from Carter G. Woodson, and at the lot adjacent to SPC on 22nd. Vehicles be driven onto the lot for unloading/loading purposes but must be removed 30 minutes prior to opening; and returned after the event concludes.
10. Electricity is not provided by Deuces Live and public restrooms are not available during event. There is a porta-potty for use in the parking lot adjacent Deuces Live.
11. On occasion, events may need to be canceled due to weather, City mandates or other emergency situations. We will make every effort to make these decisions and contact you no later than 24 hours in advance.
12. Membership and all above listed documents must be received prior to assigning vendors to event dates.

****DEUCES LIVE MEMBERS ONLY****

Expand Your Business or Event – We can help!

Power Plug Radio understands the importance of advertising and promotion in building a business. To help you build your business brand, Power Plug Radio offers on-air ad sales. Advertising to Power Plug Radio listeners and followers allows your business to:

- Expand your marketing strategy through social media and radio listeners
- Grow your consumer market
- Introduce your product or promotions to our customers
- Increase sales
- Increase traffic to your business site
- Increase attendance to your event



**Power Plug Radio -
Ways to Listen: Website:
[www.powerplugradio.co](http://www.powerplugradio.com)
[m](#) Google Play Store
Apple
App
Store
Amaz
on
Alexa**

LIVE Shows on Radio, Facebook & YouTube

1-Month

- :15 radio spots / 35 per week (140 total)
- Custom Social Media Posts (x 1 week):
 - 3 Facebook Posts
 - 3 Facebook Stories
 - 3 Instagram Stories

Value: \$300

3-Month

- :15 radio spots / 35 per week (420 total)
- Custom Social Media Posts (x 3 weeks):
 - 3 Facebook Posts
 - 3 Facebook Stories
 - 3 Instagram Stories

Value: \$720 (Save 20%)

As a member of the DEUCES LIVE, we are offering the following pricing and promotion for other members in the league:

- **30 days FREE :15 radio spot on Power Plug Radio**
- **15% off any package purchased using CODE: DEUCESLIVE**

Contact us for the best package for your business: 727-686-0512 OR PowerPlugRadiosp@gmail.com